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FOR IMMEDIATE RELEASE

**Dockside and the Greater Philadelphia Association of REALTORS®
Crown Philly's Hottest Realtor to Benefit The Career Wardrobe**

Fun fashion show event kicks off spring real estate season, raises \$12,000 for a local non-profit and crowns Barbara Capozzi of Capozzi Real Estate the winner!

PHILADELPHIA, PA—March 26, 2008 – The Residences at Dockside recently teamed up with the Greater Philadelphia Association of REALTORS® to host a fun, one-of-a-kind fashion show event to find “Philly’s Hottest REALTOR®,” welcome the spring real estate season and help raise \$12,000 for a great cause, The Career Wardrobe.



Pictured here on the runway is the winner of Philly's Hottest REALTOR, Barbara Capozzi of Capozzi Real Estate.

On Thursday, March 20, eleven standout realtors from the Greater Philadelphia community took center stage to strut their stuff and compete for the crown in front of more than 200 colleagues, friends and family. Barbara Capozzi of Capozzi Real Estate was named Philly's Hottest REALTOR®, followed by first runner-up Monica Flores, of RE/MAX Affiliates; and second runner-up Christian David, of Keller Williams Realty. (Please see link to download high-resolution event photos below.)

A prestigious panel of judges including, Sam Sherman, President of the Building Industry Association of Philadelphia; Diane Lucidi, CEO of the Greater Philadelphia Association of REALTORS®; and Martyna Sliwinska of *Philadelphia STYLE* magazine, helped choose the winners. Audience members also had a chance to vote for their favorite realtor by donating a \$1 to The Career Wardrobe, a local non-profit that helps area women get back on track by providing free professional clothing and education opportunities. In all, \$12,000 in donations was raised.

“We were overwhelmed by the amazing turnout from the Greater Philadelphia REALTOR® community and their tremendous support of The Career Wardrobe,” says Victoria Teschner Director of Sales and Marketing at The Residences at Dockside. “It’s fun to bring everyone together for a good time, but it’s even better when it’s for such a worthy cause.”

Sheri Cole, Executive Director of The Career Wardrobe, adds, “The generosity of The Residences at Dockside and the Greater Philadelphia REALTOR® community has far exceeded our expectations, and we would like to extend our sincerest thanks and gratitude. We look forward to using these financial contributions to help further the success of our program and continue to help women throughout the Philadelphia region.”

Realtors were outfitted in high-end fashions from select well-known retailers in the Philadelphia region: Skirt, located at 931 Lancaster Ave. in Bryn Mawr, is a playfully chic Main Line boutique that specializes in women’s fashions, www.shop-skirt.com; Fresh Ayer, located at 100 E. Lancaster Ave. in Wayne, offers a luxurious collection of fashion-forward designs for women of all shapes and sizes, www.freshayer.com; and Senor Clothiers, located at 4390 Main Street in Manayunk, is one of the region’s most

exclusive men's clothing stores and specializes in upscale custom-fitted looks,
www.senorcustom.com.

The Career Wardrobe is a non-profit organization that serves thousands of women in transition throughout the Greater Philadelphia region by providing free professional clothing and educational opportunities. Its services empower women by inspiring the confidence necessary to achieve self-sufficiency. Since 1995, The Career Wardrobe has assisted over 50,000 women. For more information visit www.careerwardrobe.org

The Residences at Dockside is currently hosting a clothing drive through May 7 to collect professional clothing and accessories for The Career Wardrobe. If you're interested in participating, please call (215) 925-3000.

**Part of the scoring was based on Community service*